



## Alacer Renaissance For Financial Institutions: Visualize & Explore Big Data



### RENAISSANCE FROM ALACER

A web-based platform for presenting data including interactive graphics and map views

Users can sort and filter through subsets of their data

Map-based views enable users to spatially visualize patterns in data

All analysis is conducted by Alacer's top data science team

Simple to use

At Alacer, we believe big data analysis should result in significant yet understandable results. Exploratory analysis is often overlooked when working with big data because the data sets are messy, sensitive and—as the label implies—too large to be easily approached. Renaissance is simple-to-install, web-based viewing platform that allows an analyst to quickly and visually explore Big Data using natural subsets.

If you work at a financial institution, you know how many data points are generated by every customer interaction and every transaction you process. What you need is a way to quickly get at the trends and key insights in that data. You're likely hitting the limits of your existing tools, but you don't need a full-blown analytics suite (or the crew of trained engineers required to integrate it).

Renaissance will help you explore Big Data, share it safely with your analysis partners and get the job done:

- View production statistics by employee or branch
- Create risk models on customers
- Forecast future risk in different countries

### **Big data analysis should result in significant yet understandable results.**

Renaissance is an interactive, web-based viewing platform that allows users to quickly scan, filter, or sort through features of the data, focus on relevant questions, and understand smaller components of the data. Individual users can quickly create and save dashboard views that tell a story.

### **Alacer simplifies big data analysis.**

Our team of experienced data scientists takes the time to understand your data and how it relates to your business, so they can customize analyses to your needs. Our team conducts cutting-edge analysis and presents the results back to you in Renaissance—your custom, visual dashboard for big data insights.

### **Try Renaissance Today.**

Call 800 414-5170 to arrange a demonstration.