

## Advanced Analytics & Data Science

Alacer has worked with leading brands across the e-Commerce and Technology sectors to help them realize the power that's hidden within their data. Our experienced experts help companies improve their understanding of customer needs, develop new product features, reduce fraud, and streamline their operations. We make sure your technology is scalable, stable and safe

### Alacer's approach to Data Science and Analytics is different:

- Focus on delivering business value early and often while minimizing project risks
- Combine the best software and data mining methods including CRISP-DM and Agile
- Assess client capabilities in Data Management and Analytic Insights
- Bring the right domain expertise to data product development

### People

Alacer personnel are not junior associates or freshly minted graduates. Each team member is both academically and professionally accomplished with often decades of software engineering and practical data analytics experience.

### Practice Leaders



Ed Sarasad



Kristan Seibel